



OREGON
STATE ASSOCIATION



2019-2020

CHAPTER SUCCESS GUIDE

2019-2020 OREGON FCCLA EXECUTIVE COUNCIL



Pictured from Left to Right

Malachi Roberts – Joseph Charter School
membershipvp@oregonfccla.org
Jordan Rowlee – South Albany High School
president@oregonfccla.org

If you have a student interested in running for a state office position for next year, please visit www.oregonfccla.org for more information.

WELCOME

Hello Oregon FCCLA!

Starting off, I am so excited by what has already been accomplished by our state! We had 40 members attend NLC, it was so exciting to see all of the members and advisers. From Disneyland, to the sunny weather, Anaheim was a blast! As a state in whole, we did well in STAR events and received an award for increasing membership. Congratulations all of you, and I have faith that you will do great in the upcoming year for competitive events as well!



With two leadership retreats concluded, the Oregon FCCLA State Officer Team has been working diligently to serve our members and advisers. We have four main goal areas this year, which are gaining members, increasing social media presence, educating members on the national programs, and encouraging members to run for state officer. This year, we plan to be very involved with each and every chapter and their members, so please do not hesitate to contact our team. In addition, we have continued with the “Race to Membership” trophy, so help us gain members to our family, and you may win this ultimate prize! We encourage our members to “Ignite their Imagination,” in what I hope to be the best year of growth in Oregon FCCLA!

Key Highlights for the Coming Year:

- 1 The Oregon Leadership Institute will be held in in La Grande, Oregon on October 30, as well as in Grants Pass, Oregon on November 1
- 2 The State Leadership Conference will be held in Clackamas, Oregon, April 10-11, 2020 at Camp Withycombe.

- 3 National VP of Programs, Grace Allphin, from Washington State, will be attending our SLC

The states officers are rooting for you this year and will always be here for support. We are very eager to see how you will “Share Your Story” in all of your future leadership endeavors. Please make sure to connect with us by following our Oregon FCCLA social media pages (Facebook, Twitter, and Instagram). We are so excited to see your progress throughout this year.



@OregonFCCLA

Sincerely,

Jordan Rowlee, President
Oregon FCCLA



Oregon FCCLA does not discriminate against any person on the basis of race, color, national origin, sex, disability and age, and that they provide equal access to the Boy Scouts of America and other designated youth groups.

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KEY CONTACT INFORMATION

Oregon FCCLA – www.oregonfccla.org

Oregon FCCLA

PO Box 1440 | Owasso, OK 74055

Phone: 541.633.4287 | Fax: 971.404.0903

Oregon Department of Education

Office of Teaching, Learning, & Assessment –

www.oregon.gov/ode/learning-options/cte

255 Capitol Street NE | Salem, OR 97310

National FCCLA – www.fcclainc.org

1910 Association Drive | Reston, VA 20191

Phone: 703.476.4900 | Fax: 703.860.2713

National FCCLA Staff Directors – info@fcclainc.org

Executive Director – Sandy Spavone

Director of Operations – Mark Hornby

Director of Conferences – Marla Burk

Director of Youth Leadership – Karen Patti

Director of Programs – Beth Carpenter

FCCLA Store and Emblematic Supply Service

EGroup – www.co-store.com/fccla

Career & Technical Education

National ACTE – www.acteonline.org

Family & Consumer Sciences

Oregon Association of Family and Consumer Sciences – www.orafcs.org

American Association of Family and Consumer Sciences – www.aafcs.org

OREGON FCCLA STATE MANAGEMENT TEAM

Kaycie Quinonez

State Director

*(Membership, Chapter Support,
Conferences & Events, Competitive Events)*

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Phone: 541.633.4287

Ryan Underwood

Executive Director

*(Governance, Industry Partnerships,
Advocacy and Public Relations,
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Mike Oechsner

Senior Director

(Governance, Operations)

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Dylan Kennedy

State Officer Coach

{Leadership Training}

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Deb Thilges

Finance Manager

*(Financial Management, Invoices
Billing, Payments)*

Email: oregon@ctsofinance.org

OREGON FCCLA BOARD OF DIRECTORS

<u>Name</u>	<u>School</u>	<u>Office / Position</u>
Kristi Moe	<i>Century High School</i>	At-Large Board Member
Tamarah Duncan	<i>Enterprise High School</i>	Secretary/Treasurer
VACANT	<i>Hermiston High School</i>	At-Large Board Member
Marla Dotson	<i>Joseph Charter School</i>	Chair / At-Large Member
Sheri Carson	<i>Roseburg High School</i>	Vice Chair / At-Large Member
Hillary Mehlhoff	<i>South Albany High School</i>	At-Large Board Member
Anna York	<i>Franklin High School</i>	EdRising Representative
VACANT	<i>TBD</i>	EdRising Representative
Jordan Rowlee	<i>South Albany High School</i>	State President
Mackenzie Gray		Alumni Representative
Angela Treadwell	<i>Oregon State University</i>	Post-Secondary Representative
Lindsey Shirley	<i>Oregon State University</i>	Post-Secondary Representative
Susie Cobb		Professional Member
Pam Simpson		Lead Culinary Consultant
	<i>Oregon Dept. of Education</i>	Education Specialist
Kaycie Quinonez	<i>Oregon FCCLA</i>	State Adviser
Ryan Underwood	<i>Oregon FCCLA</i>	Executive Director

FCCLA INFORMATION AND FACTS

Family, Career, and Community Leaders of America is a nonprofit national career and technical student organization for young men and women in Family and Consumer Sciences education in public and private schools through grade 12. Everyone is part of a family and FCCLA is the only national Career and Technical Student Organization with the family as its central focus. Since 1945, FCCLA members have been making a difference in their families, careers and communities by addressing important personal, work and societal issues through Family and Consumer Sciences education.

Chapter projects focus on a variety of youth concerns, including teen pregnancy, parenting, family relationships, substance abuse, peer pressure, environment, nutrition and fitness, teen violence and career exploration. Involvement in FCCLA offers members the opportunity to expand their leadership potential and develop skills for life -- planning, goal setting, problem solving, decision making and interpersonal communication -- necessary in the home and workplace.

Mission

To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through: character development, creative and critical thinking, interpersonal communication, practical knowledge and career preparation.

Motto

Toward New Horizons

FCCLA INFORMATION AND FACTS (CONTINUED)

Colors

The official colors of FCCLA are red and white. Red suggests strength, courage and determination; personal qualities leading to happiness through a positive self-image. White symbolizes sincerity of purpose and integrity of action; qualities that will help individuals build a better tomorrow.

National Logo



Oregon Logo



FCCLA Purposes

1. To provide opportunities for personal development and preparation for adult life.
2. To strengthen the function of the family as a basic unit of society.
3. To encourage democracy through cooperative action in the home and community.
4. To encourage individual and group involvement in helping achieve global cooperation and harmony.
5. To promote greater understanding between youth and adults.
6. To provide opportunities for making decisions and for assuming responsibilities.
7. To prepare for the multiple roles of men and women in today's society.
8. To promote Family and Consumer Sciences and related occupations.

PROGRAM OF WORK 2019-2020

OREGON FCCLA STATE OFFICER PROGRAM

Goal 1 – Membership

- Increase membership and local chapters throughout the state of Oregon.
- Increase participation in all conferences and events during the 2018-2019 school year including: Oregon Leadership Institute, State Leadership Conference, and National Leadership Conference.
- Promote FCCLA through chapter visits at current chapters and prospective chapters.

Goal 2 – Program Development

- Increase enthusiasm for and participation in the Leadership Program for State Officers.
- Increase participation in FCCLA Week.
- Increase awareness of and participation in National Programs.

Goal 3 – Social Media and Promotion

- Increase awareness of Oregon FCCLA through the following: Chapter Visits, Civic/Government/School presentations, and social media promotion such as Twitter, Facebook, and Instagram.
- Increase interaction with followers and gain new followers on social media platforms.

EVENTS AND OPPORTUNITIES

Capitol Leadership

Capitol Leadership allows youth from across the country to join together in our nation's capital to enhance their leadership skills, give them the opportunity to meet with elected government officials, and develop necessary advocacy skills that will help them be stronger leaders on both the state and local levels. Check the FCCLA national website to view the tentative schedule.

Washington, DC

Date:	September 30-October 2, 2019
Location:	Omni Shoreham Hotel, \$229 (plus tax) per night
Registration:	Due September 17, 2019, \$225 per person

Oregon Leadership Institute

Join Oregon CTSO members from DECA, FBLA, HOSA, TSA and SkillsUSA in beautiful either La Grande or Grants Pass for the 2019 Oregon Leadership Institute! This conference will be another great opportunity for you to join with your fellow FCCLA members from Oregon and improve your leadership skills, network, participate in hands-on learning activities, sharpen your competitive knowledge, and have fun!

Registration: Deadline is October 9, 2019

La Grande (East)

Date:	October 30, 2019
Location:	Eastern Oregon University

Grants Pass (West)

Date: November 1, 2019

Location: Rogue Community College – Table Rock Campus



National Fall Conference

Mark your calendars to experience a special part of the nation as well as sharpen leadership skills with the National FCCLA Fall Conference! Filled with keynote speakers, chapter networking, information and training sessions, the National Cluster Meetings are definite “must attends” for any FCCLA member. The theme this year is “Your Story – Our Story”.

On time registration is \$60, late is \$75.

Dallas, Texas

Date: November 15-17, 2019

Location: Omni Dallas Hotel, \$199 (plus tax) per night

Check the National website to view the tentative National Fall Conference Agenda.

State Leadership Conference (SLC)

Don't miss out on the culminating event of the year for Oregon FCCLA— State Leadership Conference! Take part in STAR Events, attend workshops, network with members, elect the 2020-2021 State Executive Council, and so much more.

Portland, Oregon

Date: April 10-11, 2020

Location: Camp Withycombe
15300 SE Industrial Way
Clackamas, OR

Suggested Hotel: Hampton Inn, Clackamas
9040 South East Adams
Clackamas, OR

Registration: Deadline is February 29, 2020

Registration received after this deadline will incur a late fee. No refunds. Substitutions are permitted, but all changes will incur a \$10 change fee. SLC Registration Packet will be available by January 1, 2020.

National Leadership Conference (NLC)

July 5-9, 2020

Washington, D.C.

Help celebrate the 75th Anniversary of FCCLA! There is no place better to celebrate a birthday than our nation's capital!

While at NLC, FCCLA members will compete in National STAR Events, take part in unique leadership trainings, gain recognition for participation in FCCLA programs, help elect the 2020-2021 National Executive Council, and enjoy tours, social events, and opportunities to make memories that last a lifetime!



MEMBERSHIP

Since 1945, students and their advisers have focused on bettering their families, careers, and communities by taking part in FCCLA. Last year, Oregon FCCLA reached a total membership of 212, with 11 affiliated chapters.

Increasing membership is a top priority again this year. This year, the Oregon FCCLA State Officers invite you to join with them as they continue the **“Race to Membership!”** We are encouraging members to scout out their school to find new members and reach our state membership goal. Please spread the word about this amazing organization and help others take part in the benefits FCCLA has to offer!

Chapter Membership

All chapters are **required to register 12** members and 1 adviser on their affiliation roster. Those chapters that do not have 12 members registered will not be recognized as active chapters and will not be allowed to participate in STAR Events or Leadership Conferences. Please contact the State Adviser with any questions regarding this policy.

Oregon FCCLA chapters will affiliate online, using the online affiliation system. All membership dues and rosters will be sent directly to National FCCLA.

Curriculum Fees and Payment

National FCCLA affiliation dues are \$9 per member and Oregon FCCLA affiliation dues are \$9 per member, for a total of \$18 per member. Additionally, there is a \$10 chapter fee. The affiliation dues provide access to the FCCLA national magazine *Teen Times*, National Programs, leadership conferences, STAR events, membership cards, and exclusive membership promotions. Payments must be received at the National

MEMBERSHIP (CONTINUED)

Office for chapters to be considered an active chapter (POs are not payment!).

Affiliation Process

The membership affiliation system will be the same as last year. To register your chapter [click here](#).
(<https://affiliation.registermychapter.com/fccla#>)

Last year, there were some updates to the system and national FCCLA developed an instruction sheet to walk chapter advisers through these updated processes step-by-step. The instructions can be viewed at: <http://fcclainc.org/membership/documents/18-19AffiliationInstructions.pdf>. This document addresses the process of graduating students and editing existing students in a bulk format.

For more information about the affiliation system and for additional resources, please visit the [Join FCCLA](#) page on the national website, www.fcclainc.org. If you have any questions on the affiliation system, please email statedirector@oregonfccla.org.

Membership Levels/Types

Secondary – Secondary membership is available to any high school student that has taken or is currently enrolled in a Family and Consumer Sciences course or related course.

For more information, please contact the State Adviser at statedirector@oregonfccla.org.

MEMBERSHIP (CONTINUED)

Membership Types: FCCLA members may be classified as either a **comprehensive** or **occupational** member dependent on their current level of enrollment in a FCS program of study.

- **Comprehensive** members are enrolled in Family and Consumer Sciences education courses that are broad in scope and content related to the many areas of FCS.
- **Occupational** members are enrolled in educational programs that prepare them for paid employment in a specific Family and Consumer Sciences related career.

Alumni & Associates – Any former member that is no longer in a secondary program is encouraged to join as an Alumni member! Alumni members have the rights and privileges of active members except the right to vote, hold office, and compete in STAR Events. Associate members are friends of FCCLA that were never active members in a secondary or postsecondary program.

Visit <http://fcclainc.org/membership/alumni--associates.php> for information on joining the Alumni & Associates for FHA, FHA HERO, and FCCLA.

Honorary – Honorary membership is awarded to individuals who have made great contributions to Oregon FCCLA and the Family and Consumer Sciences Education field. Nominations are to be submitted to the Oregon FCCLA Board of Directors and a qualified recipient will be chosen. These members are lifetime members and do not pay dues.

To submit nominations for this award, please [click here](#).

OREGON FCCLA CALENDAR OF EVENTS 2019-2020

<u>Date(s)</u>	<u>Event – Location</u>
August 1	2018-2019 Affiliation Opens
October TBD	Oregon FCCLA Board of Directors Meeting
Sept 30-Oct 2	National FCCLA Capitol Leadership <i>Washington, DC</i>
October	Oregon Leadership Institute <i>Oct. 30 – Eastern Oregon University</i> <i>Nov. 1 – Rogue Community College – Table Rock</i>
November 1	1st National Affiliation Deadline
November	FCCLA National Fall Conference <i>November 15-17 – Dallas, TX</i>
January 1	SLC Registration Packet on state website
January TBD	Oregon FCCLA Board of Directors Meeting
January TBD	State Officer Winter Leadership Retreat <i>Portland</i>

OREGON FCCLA CALENDAR OF EVENTS (CONTINUED)

February 1	National Adviser Recognition Application Deadline National Online (Level 1) STAR Event Deadline
February 1	Affiliation Deadline <i>*To be eligible for State Leadership Conference</i>
February 10-14	National FCCLA Week
March 1	State Leadership Conference Registration Deadline <i>*State Awards Application Deadline</i> <i>*State & National Officer Candidate Nomination Forms Deadline</i>

March 1	National Deadline <i>*National Program Award Application</i> <i>*Power of One Unit Recognition Forms</i> <i>*National Leadership Honor Roll Forms</i>
April 1	National Deadline <i>*National Awards Application Deadline</i> <i>*Adult and Adviser Award Application Deadline</i> <i>*Membership Campaign Award Deadline</i> <i>*Outstanding Media Award & Chapter Public Relations Award Deadline</i>
April 10-11	Oregon FCCLA State Leadership Conference <i>DoubleTree, Portland</i>
April 30	Oregon Deadline <i>NLC Intent to Compete Forms Due</i>
May 1	NLC STAR Events Registration Deadline NLC Early Bird Registration Deadline
May 1	Oregon FCCLA NLC Spirit Package Order Deadline
May TBD	2020-2021 State Officer Welcome Retreat <i>Location TBD</i>
June 1	Oregon FCCLA NLC Spirit Package Payment Deadline
July 5-9	National Leadership Conference <i>Washington, DC</i>

OREGON FCCLA STATE CAMPAIGNS

State Theme: “Your Story Our Story: A Legacy of Leadership”

Each year, the State Officer Team selects a new theme to represent the school year. For 2019-2020 the State Theme is, “Your Story. Our Story: A Legacy of Leadership.” This year’s lightbulb theme represents students creating that spark in their imagination and building ideas to create

amazing projects for their chapter, community, and state. The plant in our state logo represents the organization, which is Oregon's state service project, Valiant Seed. Together we can 'Ignite' the creativity for Oregon FCCLA.

State Membership Campaign: "Race to Membership"

The "Race to Membership" campaign returns in 2019-2020 to help you increase chapter membership AND involvement! Your assignment, should you choose to accept it, will be to increase your chapter membership by as much as you can by March 1, 2020.

- The percentage increase between your 2019-2020 members and your 2018-2019 members will be determined.
- During the closing session at SLC, the chapter with the highest percentage of membership increase will receive the "traveling trophy" to display with pride at their school.
- The trophy will remain at the winning chapter's school until the 2021 SLC when it will be passed onto the 2022 winner.

Oregon State Officers are challenging ALL members to recruit two—just two—of their friends to join their chapter! We encourage you to uncover your chapter's potential as you conspire to win the "**Race to Membership!**"

OREGON FCCLA STATE CAMPAIGNS (CONTINUED)

State Membership Campaign: "Oregon FCCLA Member of the Month"

This year, the Oregon FCCLA State Officers would like to continue to recognize an **outstanding**, leader within our organization each month in Oregon. Local chapter advisers are asked to complete the application form ([click here](#)), nominating one outstanding member who has gone above and beyond in their local FCCLA chapter. Advisers are encouraged to submit one nominee each month to showcase your greatest member that month. The state officer team will review the submissions to determine who receives the title of "Oregon FCCLA Member of the Month." These amazing students will also be given recognition at the 2019 State Leadership Conference in Portland! One student will be recognized monthly from September through February.

The state officers are excited recognize members across the state!

OREGON FCCLA STATE CAMPAIGNS (CONTINUED)

State Membership Campaign: State Chapter Visit Opportunities

The Oregon FCCLA State Officer Team has created some exciting and fun ideas for this coming school year. They have created a plan to help chapters secure new members and to make this year "The Ultimate Leadership Experience" for all of those involved in Oregon FCCLA!

They would like to have the opportunity to share these ideas with your individual chapter by coming to your school, by means of a live video conference, Skype call, Google hangout, or a face-to-face visit. They have materials prepared that they will use to walk your chapter through this year's strategy.

There are many specific topics that the officers can include in their visits. They are prepared to present information on membership, competition, fundraisers, community service, business and leadership, and FCCLA programs and opportunities.

They are excited to assist at an event that your chapter is holding, such as installation ceremonies, bringing greetings at an FCCLA banquet or recognition event. As you can see, the possibilities for a chapter visit are endless.

The state officer team would love to come to your school and share their passion for FCCLA with your students. If you are interested in setting up a date for a chapter visit with one of the officers, please follow the link given below. The information provided will help us coordinate our visit to give your members the best experience and information possible.

The link is: <https://trileadership.wufoo.com/forms/rdj8zpo08yhjbt/>

Thank you for all that you do. The Oregon FCCLA State Officers hope to see your chapter soon!

OREGON FCCLA STATE CAMPAIGNS (CONTINUED)

State Outreach Project: Valiant Seed

The Oregon FCCLA 2019-2020 State Outreach Project that was chosen by the state officers is Valiant Seed.

With the number of homeless veterans on the rise both in the United States and in Oregon, Valiant Seed is helping bring that number down one veteran at a time. The mission for Valiant Seed is “We provide at-risk veterans homes in a cooperative, environmentally responsible community that utilizes the concepts of permaculture, holistic living, microenterprise, organic food production and sustainability. Veterans are afforded access to community services including health care and job training in an environment that nurtures self-empowerment, mutual respect and individual freedom.” FCCLA wants to assist Valiant Seed in promoting their mission across the state of Oregon.

At both OLI locations this year and at State Leadership Conference we will be holding several fundraisers for Valiant Seed. Get ready for ribbon sales again at OLI and get your wallets ready for a miracle minute that will be held at SLC this year. If you want to make your own donation or find out more about this amazing organization visit valiantseed.org.

FCCLA NATIONAL CAMPAIGNS

National Outreach Project: Lead2Feed

Lead2Feed is a free service learning program that nurtures a new generation of leaders while working to end hunger or other community needs. Students select their project, partner with a non-profit 501c3, and compete for a chance to win over \$275,000 in charity grants and \$150,000 in technology grants for schools and clubs.

The Lead2Feed Student Leadership Program is the nation's leading and fastest growing free service learning program, attracting more than a million students in 3,500 schools and clubs across all 50 states. The Lead2Feed Student Leadership Program is helping to fill a gap in middle and high school education with an innovative service learning program.

Throughout this leadership program, students will work through leadership lessons adapted from David Novak's book, *Taking People with You*. Throughout the lessons (10 or 6-lesson track) and service learning experience, students will increase their knowledge of leadership skills as they take action to make an impact on a need in their local or global communities. The lessons are aligned with Common Core State Standards, 21st Century Skills, and can be delivered in a number of settings. The Lead2Feed lessons are student-centered and designed to get students to take ownership for their learning.

Visit www.lead2feed.org for more information and to register for your free resources today!

The logo features the text "LEAD2FEED" in large, bold, white, sans-serif capital letters. Below it, "STUDENT LEADERSHIP PROGRAM" is written in smaller, white, sans-serif capital letters. The text is set against a red background with a dark red shadow effect on the right side.

LEAD2FEED
STUDENT LEADERSHIP PROGRAM

FCCLA NATIONAL CAMPAIGNS (CONTINUED)

National Membership Campaign: Go For The Red!

In addition to the state membership campaign, National FCCLA is continuing the **Go for the Red** Campaign for the 2018-2019 school year. Members and chapters will have the opportunity to Recruit, Retain, and Recognize! Members will be able to showcase their recruiting skills on the individual and chapter levels.

Look for your **Go for the Red** materials to arrive in your school's mailbox and online on the National FCCLA website!

Prizes for recruitment success include cash prizes and FCCLA store vouchers! Visit the FCCLA national website to learn more:

<http://www.fcclainc.org/content/irecruit>.



FCCLA NATIONAL CAMPAIGNS (CONTINUED)

National & State Membership Campaign: Alumni & Associates

Alumni & Associates membership is for those who were previously part of FCCLA or those who support the mission and purposes of the organization. Members of A&A will receive newsletters and extend their support of FCCLA.



One of the goals of the 2019-2020 Oregon State Officer Team is to increase our Alumni & Associates division. Please help us by encouraging your chapter's former officers and members to sign up for the Oregon Alumni Database and the National FCCLA A&A division. Also, please have your alumni "like" our Oregon FCCLA Alumni & Associates Facebook page.

To register in the state alumni database and be contacted to assist at conferences, present workshops, judge STAR events, etc., [click here](#) to add your name to our list! Or visit our Alumni page at www.oregonfccla.org/alumni.

To register alumni for membership in the National A&A division, visit <https://affiliation.registermychapter.com/fccla/alumnilogin#>.

For more information on National FCCLA campaigns and programs, please visit <http://www.fcclainc.org>.

FCCLA NATIONAL PROGRAMS

FCCLA national programs were developed to build and strengthen students' leadership skills.

- **Career Connection** – Learn how to explore career pathways and skills for success in families, careers, and communities.
- **FACTS - Families Acting for Community Traffic Safety** – Put the brakes on impaired driving and traffic crashes. Through peer education help your friends arrive alive and lower the number one cause of death for youth in America.
- **Families First** – Discover how you can strengthen family relationships through FCCLA's national peer education program, Families First.
- **Financial Fitness** – Manage your money! Use this program to help you make, save and spend your money wisely to be financially fit.
- **Community Service** – Take Action in your community and discover the difference you can make.
- **Power of One** – Give yourself the power to make a positive change in your families, careers and communities, one goal at a time.
- **STOP the Violence - Students Taking on Prevention** – Empower youth with attitudes, skills and resources to recognize, report, and reduce youth violence.
- **Student Body** – Eat right, be fit, and make healthy choices.

National Awards: Applications are due by March 1 and can be found online at www.fcclainc.org/programs.

FCCLA WEEK AND CTE MONTH

Join FCCLA members, advisers and supporters from across the country from February 10-14, 2020 in a nationwide celebration of all things FCCLA! Also, be sure to use **#FCCLAWeek** on social media to join the conversation!

Monday – February 10

BE SPIRITED

Tuesday – February 11

BE CONFIDENT

Wednesday – February 12

BE PREPARED

Thursday – February 13

BE A FRIEND

Friday – February 14

BE YOU IN RED

February is also Career and Technical Education Month and the Association of Career and Technical Education would love for you to be part of it! For more information visit www.acteonline.org.

Make sure you document and publicize your projects; reference the [*FCCLA Branding and Promotion Guide*](#) for tips and resources. Submit pictures and a brief description to teentimes@fclclainc.org for a chance to get published in *Teen Times*. Also, be sure to submit your pictures and a brief description to coach@oregonfccla.org to get published on Oregon FCCLA social media and the state website!

FCCLA COMPETITIVE EVENTS

Family, Career, and Community Leaders of America (FCCLA) offers various competitive events to students that provide opportunities to advance their career and college readiness skills.



STAR Events (Students Taking Action with Recognition) recognize members for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. STAR Events offer

individual skill development and application of learning through cooperative, individualized, and competitive activities.

2018-2019 Competitive Events Guide will be available on the National FCCLA website mid-September. Please review the guidelines carefully with your students as you prepare for competition.

STAR Event Demonstration Videos filmed during the 2013 National Leadership Conference are available through the National FCCLA YouTube and SchoolTube channels.

Where do I find STAR Event Resources and Scenarios? The STAR Events Resources page (<http://fcclainc.org/programs/resources.php>) contains scenarios, topics, templates, and other resources for STAR Events. It is important that members use the current year's (2018-2019) scenario or topic when preparing for STAR Events. When in doubt, email statedirector@oregonfccla.org with your questions.

FCCLA PLANNING PROCESS



Identify Concerns

- Brainstorm concerns
- Evaluate listed concerns
- Narrow to one workable idea or concern



Set A Goal

- Get a clear mental picture of what you want to accomplish
- Write it down
- Evaluate it



Form a Plan

- Plan how to achieve your goal
- Decide who, what, where, when, why, and how



Act

- Carry out project



Follow Up

- Evaluate project
- Thank people involved
- Recognize participants

OREGON FCCLA DRESS CODE

FCCLA members and advisers are representing an outstanding student organization and should project the image of a leader. Attendees at state and national meetings are required to adhere to the mandatory dress policy listed below. This policy applies to all state and national meetings for students, advisers, and guests in attendance. Advisers are responsible for enforcing the dress policy with their students. Delegates and guests not adhering to the dress policy will not be admitted into sessions.

It should be noted that the official FCCLA uniform is always acceptable and encouraged for members during FCCLA events.

<u>Dress Attire</u>	<u>Men</u>	<u>Women</u>
<p>Professional: <i>Business Meetings, Exhibits, Workshops, Competitive Events, General and Recognition Sessions</i></p>	<ul style="list-style-type: none"> • Dress shirt, necktie, slacks, blazer – or suit – with dress shoes and socks <p style="text-align: center;">OR</p> <ul style="list-style-type: none"> • Red blazer <ul style="list-style-type: none"> ○ <i>Encouraged at all conferences;</i> ○ <i>Required at NLC</i> • Professional white shirt • Red/black necktie • Black dress pants • Black belt/socks • Black dress shoes 	<ul style="list-style-type: none"> • Business dress or suit, dress pants, dress shirt, nylons, and closed-toe shoes <p style="text-align: center;">OR</p> <ul style="list-style-type: none"> • Red blazer <ul style="list-style-type: none"> ○ <i>Encouraged at all conferences;</i> ○ <i>Required at NLC</i> • Professional white shirt • Red/black Ascot • Black dress pants/skirt/ black sheath dress • Nylons • Black closed-toe dress shoes

OREGON FCCLA DRESS CODE (CONTINUED)

<u>Dress Attire</u>	<u>Men</u>	<u>Women</u>
<p>Business Casual: <i>Any time at conferences when not in general sessions, workshops, or competing</i></p>	<ul style="list-style-type: none"> • Red, black, or white polo shirt • Black dress pants • Black dress shoes/socks • <i>NO flip flops</i> • <i>NO hats</i> • <i>NO denim</i> 	<ul style="list-style-type: none"> • Red, black, or white polo shirt • Black dress pants/skirt • Black closed-toe dress shoes • <i>NO flip flops</i> • <i>NO hats</i> • <i>NO denim</i>
<p>Casual: <i>Travel to and from FCCLA functions, recreational tours, theme parks, and other casual activities</i></p>	<ul style="list-style-type: none"> • Longer-length shorts/casual slacks • Collared shirt, sweatshirt, t-shirt • Casual footwear • <i>NO flip flops</i> • <i>Nice Denim – is acceptable</i> 	<ul style="list-style-type: none"> • Longer-length shorts/casual slacks • Collared shirt, sweatshirt, t-shirt • Casual footwear • <i>NO flip flops</i> • <i>Nice Denim – is acceptable</i>
<p>Formal: <i>FCCLA Conference Awards Dinner and/or National Leadership Conference Gala</i></p>	<ul style="list-style-type: none"> • Dress shirt • Necktie • Blazer and slacks or suit • Socks • Dress shoes • <i>Tuxedo - Optional</i> 	<ul style="list-style-type: none"> • Dress (long/short) <ul style="list-style-type: none"> ○ <i>NO bare midriffs or backs</i> ○ <i>No underwear should be visible</i> • Pant suits are also appropriate • Dress shoes

OREGON FCCLA DRESS CODE (CONTINUED)

<u>Dress Attire</u>	<u>Men</u>	<u>Women</u>
Pool Attire: <i>For SLC and NLC</i>	<ul style="list-style-type: none">• Swim trunks (no speedos)• <i>Shirt and shoes must be worn to and from pool area</i>	<ul style="list-style-type: none">• Conservative swimsuit (one piece or moderately cut two piece)• <i>Cover-up and shoes must be worn to and from pool area</i>

Examples of appropriate dress:



For more information on the National FCCLA Dress Code, please visit www.fcclainc.org/meetings/fccla-dress-code/php.

ADDITIONAL RESOURCES AND REFERENCES

- **Available from State Office (www.oregonfccla.org)**
 - Oregon FCCLA Calendar of Events
 - Adviser and Student Permission Forms
 - State Officer Candidate Guide (available November 2019)
 - State Leadership Conference Registration Guide (available January 2020)
 - Oregon Code of Conduct and Publicity Release
- **Available from National Office (www.fcclainc.org)**
 - Membership Kit 2019-2020 (sent May 2019)
 - New Adviser Handbook
 - National Fall Conference Guide (available August 2019)
 - Competitive Events Guide and STAR Events Manual (available September 2019)
 - National Officer Candidate Guide (available October 2019)
 - National Leadership Conference Guide (available March 2020)
 - The Handbook to Ultimate Leadership (available from Egroup—\$59)
 - National FCCLA Magazine *Teen Times* (available online, bi-monthly)
 - Adviser Resources

Additional FCCLA resources, forms, and information may be accessed at:
www.oregonfccla.org and www.fcclainc.org.

FCCLA OPENING CEREMONY

President:

Gives a rap with the gavel signaling the officers and members to stand and says: “We are members of Family, Career and Community Leaders of America. Our mission is to promote personal growth and leadership development through Family and Consumer Sciences education.”

Officers:

“Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge and career preparation.”

Members:

“As we work toward the accomplishment of our goals, we learn cooperation, take responsibility, develop leadership and give service.”

President:

“This meeting of the _____ Chapter of Family, Career and Community Leaders of America is now in session. You may be seated.”



FCCLA CLOSING CEREMONY

President:

“Members, please stand.”

“FCCLA members, we are challenged to accept the responsibility of making decisions that affect our lives today and the world tomorrow. Let us repeat our Creed.”

Members:

[Repeat Creed]

CREED:

We are the Family, Career and Community Leaders of America.

We face the future with warm courage and high hope.

For we have the clear consciousness of seeking old and precious values.

For we are the builders of homes,

Homes for America’s future,

Homes where living will be the expression of everything that is good and fair,

Homes where truth and love and security and faith will be realities, not dreams.

We are the Family, Career and Community Leaders of America.

We face the future with warm courage and high hope.

President:

“This meeting of the _____ Chapter of Family, Career and Community Leaders of America is now adjourned.” [Rap gavel once.]

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for more information!